

## **News Release**

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## Keith Lloyd Appointed as Southern Sales Representative for J.L. Becker Company

J.L. Becker, a Gasbarre Furnace Group Company, is pleased to announce the appointment of Keith Lloyd as Sales Representative for the Southern United States, including the States of Texas, Oklahoma and Louisiana. Keith holds a Bachelor of Science Degree with 32 years of experience in the metallurgical and heat processing equipment industry. He began his career in 1983 selling metallurgical and failure analysis equipment. Then, in 2000, he started his own company, Southern Star Systems, in Houston, TX, where he serves as a consultant and manufacturer's representative of thermal processing equipment and metallography equipment and supplies.

As it continues to expand its sales force, J.L. Becker Co. is excited to welcome this wellestablished individual and plans to continue this growth with experienced and knowledgeable personnel.

Located in Plymouth, MI, J. L. Becker has manufactured industrial heat treating equipment for over 40 years, providing excellence in design, construction and service. The company custom designs and manufactures heat-treating equipment for the specific needs of our customers.

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For more information on how J.L. Becker can provide custom-engineered solutions for your specific thermal heating requirements and manufactured heat treating equipment, contact Keith Lloyd at (713) 253-3474 or klloyd@airmail.net. You can also visit www.jlbecker.com.

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